

New Haven Farmer's Market Guidelines

2010 Season

Date / Time / Location

2010 Season: Every Thursday from May 6, 2010 through September 30, 2010.
Market Hours: 4:00 pm to 6:30 pm / Vendor Arrival for Set Up: 3:00 pm
Location: Behind the Riverfront Cultural Society, 1108 Olive St, New Haven, MO
Rain Out Location: Inside the Riverfront Cultural Society
Bathroom facilities available inside the Riverfront Cultural Society



Space Assignment

Tailgate and Booth spaces available. You may request a space location if you were a vendor the previous year. Season Pass Holders will have first space choice with pre-designated confirmation. There are a limited number of tailgate spaces -- please consider a booth space if you do not have a large amount of off load. If a Season Pass Holder arrives later than 3:45pm, their space for that market day will be given out to another vendor, determined by the Market Manager. All other spaces are on a first come basis, directed by the on-site Market Manager. If you have questions about your designated space, contact Janelle Hoffmann.

Permit Fees

Season Permit (22 market days) \$70 10-Day Permit \$40 1-Day Market Trial Permit \$5
Co-op Vendors *must apply in advance* indicating who will be registered on their permit.
Upgrades from 10-Day or 1-Day permits are available.

Vendor Information

City business licenses are not required for farmers' market vendors.
Vehicle liability insurance is required.
Individual liability is recommended but not required.
Water is available from an outside spigot. Electricity is not provided.
Vendors provide their own tables and pop-up sun shades.
Co-op vendor space is encouraged for small gardeners --registration of participants is required.
Vendors are asked to stay set up at the market until at least 6:30 pm each market day.
Prices should be displayed for fair trade practice.
Sales tax is the responsibility of the vendor.

Products

Missouri grown produce and plants must be sold by the grower or representative of the grower.
Baked and canned goods need proper labeling which should read:
"This food has been prepared in a kitchen that is not inspected by a regulatory authority."
Original arts and crafts must be made by the vendor (not from kits).
Prepared foods made by the vendor, using acquired ingredients, are allowed with proper labeling.
No live animals are permitted for sale or brought to the market for after-market sale.
Re-selling of purchased products is prohibited.

Farmer's Market Promotion

Signage as part of the Riverfront Arts District will be located for direction to the downtown area.
Electronic signage at one of the community banks is provided.
Website promotion located at www.riverfrontsociety.com/farmersmarket.html
Rack cards at local businesses will be visible during the season.
Weekly newspaper advertising and editor articles will be published in at least one local newspaper.

Market Provisions

Live Music - Picnic Tables - Prepared Food Concessions (made with fresh, market produce)

Contact Information

Riverfront Cultural Society 573-237-5100 email: findus@riverfrontsociety.com
Janelle Hoffmann 573-237-8881 (home) email: janelle@riverfrontsociety.com
Ralph Haynes 573-237-2865 (home) email: ralph@riverfrontsoicety.com

New Haven Farmer's Market

Parking in gravel lot (west) across from Riverfront Cultural Society



Tailgate Space = 9' x 22'
Booth Space = 10' x 10'

